

L'OCCITANE
EN PROVENCE



**WELCOME TO L'OCCITANE
GUEST AMENITIES**

THE GROUP TODAY

A JOURNEY THAT STARTS IN PROVENCE

NATURE KNOWS BETTER

Founded by Olivier Baussan 40 years ago, L'OCCITANE captures the true art de vivre of Provence, offering a sensorial immersion in the natural beauty and lifestyle of the south of France.

From the texture of L'OCCITANE products to their scent, each skincare, body care and fragrance formula promises pleasure through beauty and well-being - a moment rich in enjoyment and discovery that goes beyond tangible benefits to create a different experience of Provence.



*Crafting beauty with respect
for people and nature*

OUR STATS

PRESENT IN OVER

90

COUNTRIES

CONSOLIDATED
TURNOVER

1,4 billion

EUROS*

1'572

COMPANY-OWNED
STORES*

2010

GROUP LISTED ON THE
HONG-KONG STOCK
EXCHANGE SINCE 2010

11,6 million

PEOPLE HAVE RECEIVED EYE CARE SINCE 2000

OVER

8'500

EMPLOYEES
THROUGHOUT
THE WORLD

MORE THAN

3'400

STORES*

42'686

WOMEN SUPPORTED IN
BURKINA FASO SINCE 1980



OUR COMMITMENTS



Recycle
Reduce
React



We use **traceable,**
sustainably sourced
ingredients.

OUR MISSION



ENHANCING GUEST EXPERIENCE

VOYAGE OF THE SENSES

L'OCCITANE offers your guests a true voyage of the senses through the richness of formulas made in France, enticing fragrances, delicate textures and delightful packaging.

WORLD RENOWNED EXPERTISE

By working with select luxury hospitality partners around the world as well as our retail expertise, L'OCCITANE is delighted to offer guests our trusted industry expertise in natural care products while providing an unforgettable experience of well-being in your rooms.

OUR MISSION

A PRECIOUS PARTNER

Being a partner with L'OCCITANE will allow you to access to expert additional services such as:

- our spa expertise
- our skincare knowledge through our amenities and turndown offer inspired by our retail formulas
- our gifting expertise
- tailor-made customization of in-room communication tools
- marketing and digital support

Thanks to our integrated team and worldwide distribution, we have many solutions to celebrate our collaboration and to provide a full experience to your guests!



AMENITIES COLLECTION

ECO-FRIENDLY COLLECTION

Sustainable products, dedicated to the pleasure and well-being of your guests. We offer you several eco-design solutions to reduce your environmental impact.





ALMOND COLLECTION

THE MOUTHWATERING SCENT
OF FRESH ALMONDS.

Almonds have long been associated with Provence and the almond tree is a strong symbol of the local landscape.

Discover our new Almond solid range :
plastic-free packaging, free from sulfates and silicones formulas, produced in France.

A solid choice for the planet.



BODY SOAP

30g

Formulated with a cleansing base from vegetable origin and with almond oil from Provence, this body soap cleanses the skin and wraps it in a subtle and mouthwatering scent of fresh almonds. Plastic-free packaging and > 99% biodegradable ingredients.



SOLID SHAMPOO

30g

Formulated with almond oil from Provence and without silicones and sulfates, this solid shampoo gently cleanses hair while leaving it delicately fragranced with a subtle and mouthwatering scent of fresh almonds. Plastic-free packaging and > 99% biodegradable ingredients.

Plastic-free packaging





CITRUS & VERBENA

A FRUITY AND ZESTY BREATH OF VITALITY

Every facet of freshness is captured in this blend of citrus fruits. Organic verbena extract from Provence and lemon come together in an exhilarating zesty accord that acts like an endless antidote to everything.

Formulas with **98%** biodegradability*.

Plunge into a zesty moment with our
Citrus & Verbena collection.

*rinsed formulas



**100% RPET
Bottles**

Made of recycled
and recyclable
plastic



SHOWER GEL

35ml, 50ml

This shower gel gently cleanses the skin while leaving it pleasantly scented with sparkling and fruity notes.



BODY MILK

35ml, 50ml

This body milk helps to moisturize the skin while leaving it pleasantly scented with sparkling and fruity notes.



SHAMPOO

35ml, 50ml

This shampoo gently cleanses and helps to restore vitality, softness and shine while refreshing the scalp. Hair is pleasantly scented with sparkling and fruity notes.



CONDITIONER

35ml, 50ml

This conditioner helps to detangle and smooth hair while leaving it pleasantly scented with sparkling and fruity notes. Hair is left light, shiny and easy to style.





**100% RPET
Bottles**
Made of recycled
and recyclable
plastic

Our dispensers consume **24%** less plastic than 50ml bottles



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AROMACHOLOGY COLLECTION

THE POWER OF ESSENTIAL OILS ON
BODY AND MIND.

Essential Oils have been at the core of L'OCCITANE's product offering since 1976 when our founder first distilled them in Provence.

Discover our Aromachology body & hair care amenities collection, with its aromatic properties for revitalizing and invigorating the traveler.



Our dispensers consume **24%** less plastic than 50ml bottles



**100% RPET
Bottles**
Made of recycled
and recyclable
plastic



REVITALIZING SHOWER GEL

300ml

This shower gel leaves a fresh sensation on the skin. Thanks to the blend of mint, pine and rosemary essential oils, this botanical foaming base's revitalizing properties act like a tonic for a stimulating and energizing sensation.



RELAXING BODY LOTION

300ml

Enriched with grape seed oil, this body lotion helps to moisturize and nourish the skin. This fresh and creamy body lotion contains lavender, tea tree and geranium essential oils and allows you to relax.



REPAIRING SHAMPOO

300ml

A silicone-free shampoo that helps repair, strengthen and protect hair. Formulated with a natural origin plant complex of 5 essential oils, this shampoo helps soft and smooth capillary fiber.



REPAIRING CONDITIONNER

300ml

A detangling conditioner that helps repair, strengthen and protect hair. Formulated with a natural origin plant complex of 5 essential oils, this conditioner helps, nourish and restore capillary fiber.



Our refills consume
86% less plastic than
300ml bottles



**FEEL YOUR BOTTLES
NOT YOUR BIN**



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This shower gel leaves a fresh sensation on the skin. Thanks to the blend of mint, pine and rosemary essential oils, this botanical foaming base's revitalizing properties act like a tonic for a stimulating and energizing sensation.



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REPAIRING SHAMPOO

1000ml

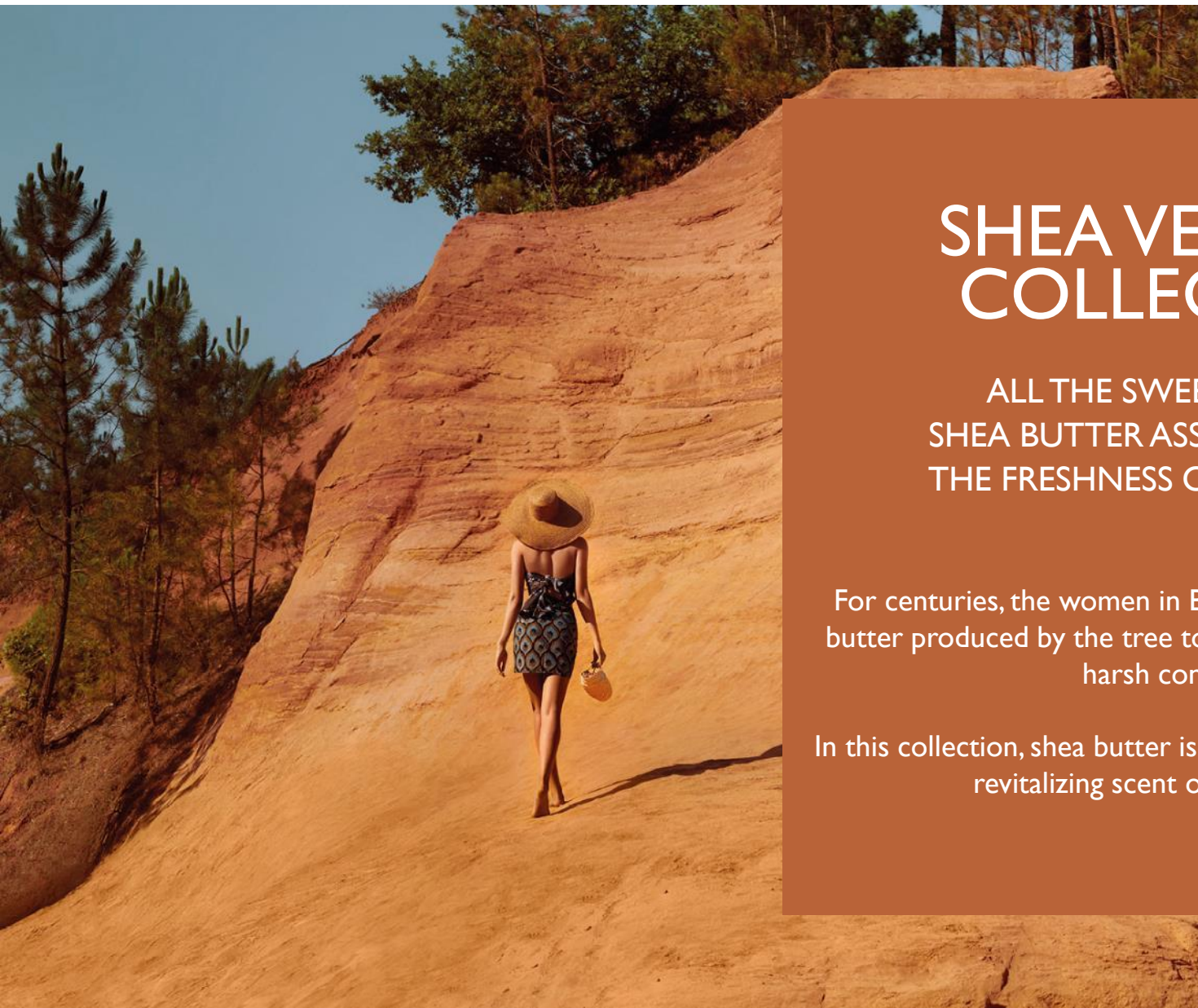
A silicone-free shampoo that helps repair, strengthen and protect hair. Formulated with a natural origin plant complex of 5 essential oils, this shampoo helps soft and smooth capillary fiber.



REPAIRING CONDITIONER

1000ml

A detangling conditioner that helps repair, strengthen and protect hair. Formulated with a natural origin plant complex of 5 essential oils, this conditioner helps, nourish and restore capillary fiber.



SHEA VERBENA COLLECTION

ALL THE SWEETNESS OF THE
SHEA BUTTER ASSOCIATED WITH
THE FRESHNESS OF THE VERBENA

For centuries, the women in Burkina Faso have used shea butter produced by the tree to protect their skin from the harsh conditions.

In this collection, shea butter is combined with the fresh and revitalizing scent of iconic verbena.



Our dispensers consume
24% less plastic than
50ml bottles



**100% RPET
Bottles**

Made of recycled
and recyclable
plastic



SHEA VERBENA LIQUID SOAP

300ml

Enriched with shea, known for its nourishing properties, this liquid soap cleanses the skin, leaving it feeling soft and delicately fragranced with the invigorating scent of verbena. .



SHEA VERBENA HAND LOTION

300ml

Enriched with shea butter (5%), this light and fluid lotion for the hands and body, quickly penetrates the skin to moisturize and leave it soft, comfortable and delicately scented with the fresh and invigorating scent of verbena;



L'OCCITANE BRACKET

An elegant stainless steel base (inox grade 316L) with a stainless steel ring (removable with a key). The Bracket is branded with our logo and has a delicate, shiny finish.

Give your guests a full experience

Our dispenser program allows your guests to enjoy our formulas from Provence in all public areas (fitness center, restrooms...).



Our refills consume
86% less plastic than
300ml bottles



**100% RPET
Bottles**

Made of recycled
and recyclable
plastic



SHEA VERBENA LIQUID SOAP

1000ml

Formulated without palm oil, our liquid soaps are made from vegetable oils in accordance with the traditional cauldron method used by master soap makers from Provence. Enriched with shea, known for its nourishing properties, this liquid soap cleanses the skin, leaving it feeling soft and delicately fragranced with the invigorating scent of verbena.

Shea butter



FORMULAS ENRICHED WITH SHEA BUTTER
An iconic ingredient that works its nourishing
magic while taking your senses on a journey.

CLASSIC
COLLECTION



VERBENA COLLECTION

THE SPARKLING FRESHNESS OF THE
VERBENA LEAF STRAIGHT FROM A
PROVENCAL MARKET.

Among all of the aromatic herbs that grow along the paths of Provence, there is one whose lemony freshness helps to revive the body and mind: verbena. This refreshing herb is at the heart of our vibrant amenities collection and is perfumed with extract of organic verbena from Provence.



SHOWER GEL

30ml, 50ml & 75ml

Enriched with organic verbena extract from Provence, this shower gel gently cleanses, leaving the body delicately scented with a fresh citrus fragrance.



BODY LOTION

30ml, 50ml & 75ml

Enriched with organic verbena extract from Provence and grape seed oil, this body lotion helps to moisturize, nourish and soften the skin, leaving it delicately fragranced.



SHAMPOO

30ml, 50ml & 75ml

Enriched with organic verbena extract from Provence, this shampoo gently cleanses hair while being gentle on the scalp.



CONDITIONER

30ml, 50ml & 75ml

Enriched with organic verbena extract from Provence, its ultra-light formula restores vitality and shine to hair.



SOAP

25g

Made with base from plant origin and enriched with verbena leaf extract, this soap gently cleanses and exfoliates the skin.





AROMACHOLOGY COLLECTION

THE POWER OF ESSENTIAL OILS ON
BODY AND MIND.

Essential Oils have been at the core of L'OCCITANE's product offering since 1976 when our founder first distilled them in Provence.

Discover our Aromachology body & hair care amenities collection, with its aromatic properties for revitalizing and invigorating the traveler.



REVITALIZING SHOWER GEL

35ml & 50ml

Thanks to the blend of mint, pine and rosemary essential oils, this botanical foaming base's revitalizing properties act like a tonic to stimulate the body and mind.



RELAXING BODY LOTION

35ml & 50ml

This body lotion helps to moisturize and nourish even the most sensitive skin. This fresh and creamy body lotion contains lavender, tea tree and geranium essential oils and helps you to relax.



REPAIRING SHAMPOO

35ml & 50ml

A silicone-free shampoo that helps repair, strengthen and protect hair. Formulated with a natural origin plant complex of 5 essential oils, this shampoo helps soften and smooth the hair.



REPAIRING CONDITIONER

35ml & 50ml

A detangling conditioner that helps repair, strengthen and protect hair. Formulated with a natural origin plant complex of 5 essential oils, this conditioner helps nourish and restore the hair.





SOAP COLLECTION

INSPIRED BY THE TRADITIONAL RECIPE
FROM THE MASTER SOAPMAKERS.

These soaps with plant origin base are enriched with shea butter, known for its nourishing and softening properties. L'OCCITANE has been committed for 30 years to use shea butter harvested in a sustainable and fair trade partnership in Burkina Faso.



EXTRA-GENTLE MILK SOAP 25g & 50g

Inspired by the traditional recipe from the master soap makers, this soap is formulated with an extra-gentle plant origin base and is enriched with shea butter, known for its softening and protective properties.



EXTRA-GENTLE VERBENA SOAP 50g & 100g

This soap is formulated with an extra-gentle plant original base and is enriched with shea butter, known for its softening and protective properties, and is perfumed with the delicate and fresh scent of verbena.



COLLECTION DE GRASSE

JASMIN BERGAMOTTE

A REFINED COLLECTION DEDICATED
TO EXCEPTIONAL PROPERTIES.

The Jasmin & Bergamote fragrance is the harmonious accord of two ingredients, fluctuating between petals and leaves, freshness and sensuality.

Bergamot discreetly lights up the scent and retains a lingering presence, while the rare and delicate jasmine comes to life with luminous green facets.



SHOWER GEL

30ml & 50ml

This shower gel gently cleanses the skin leaving it delicately fragranced with a sensual scent, born of the union of jasmine and bergamot.



BODY LOTION

30ml & 50ml

This body lotion moisturizes the skin leaving it fragranced with a sensual scent, born of the union of jasmine and bergamot.



SHAMPOO

30ml & 50ml

This shampoo gently cleanses hair while making it radiant and smooth.



CONDITIONER

30ml & 50ml

This conditioner softens and helps detangle hair. Its melting texture provides suppleness and radiance.



SOAP

50g

This body soap gently washes the skin.





ACCESSORIES COLLECTION

AN ELEGANT & REFINED
COLLECTION.

Ideal to complete our amenities offering.



VANITY SET

Cotton pads and wood cotton buds.

Not final image



NAIL FILE

Nail file and cuticle stick.



DENTAL KIT

Toothbrush and Colgate toothpaste.



SHOWER CAP

To keep hair dry when showering.



SHOE MITT

Used for polishing shoes.



WOODEN COMB

For perfectly brushed hair.



SEWING KIT

Needles, pins, buttons and sewing thread.



SHAVING SET

L'OCCITANE's Cade shaving cream plus a Gillette razor.

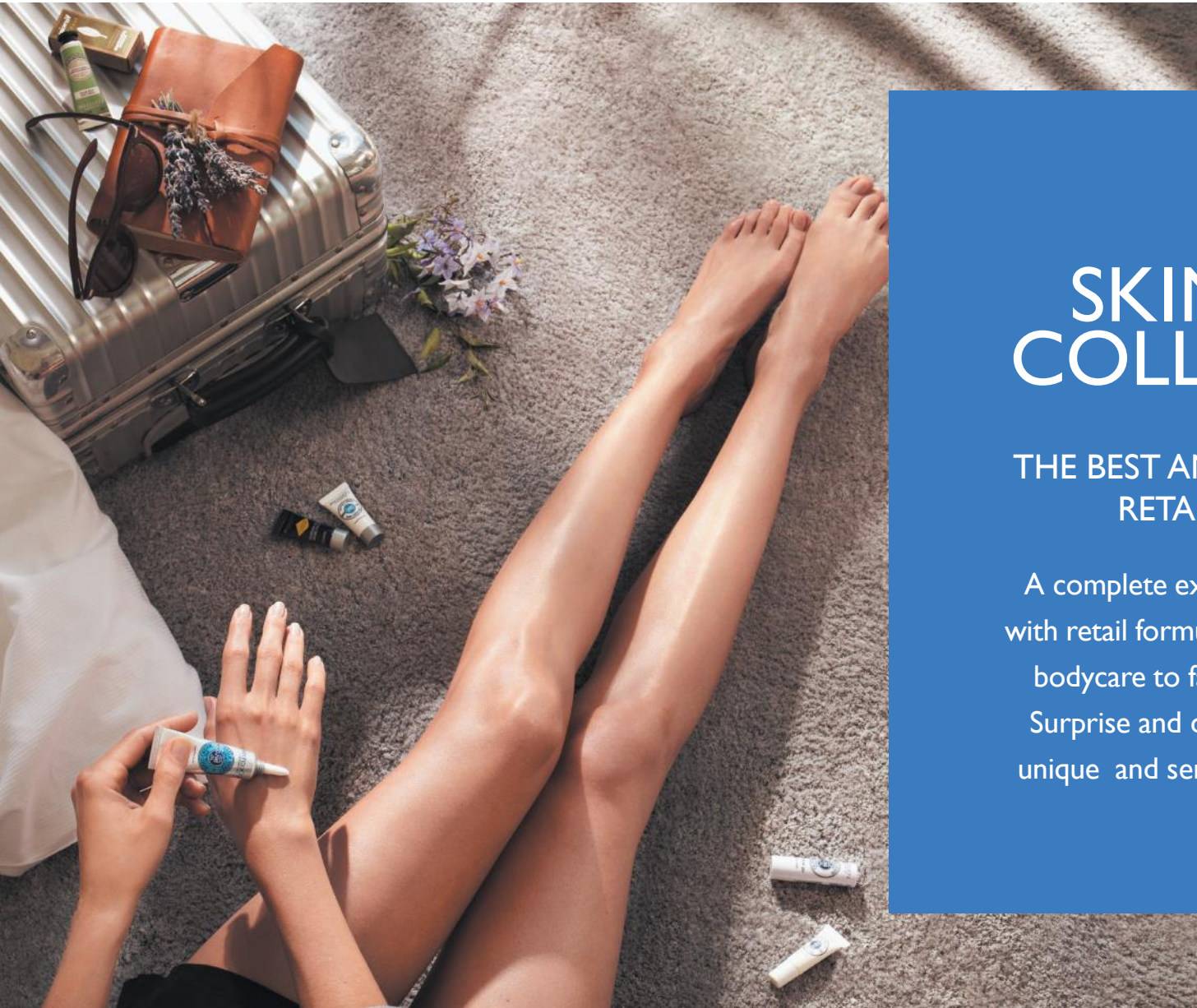


LUFFA

Body scrub when showering.

COMPLEMENTARY COLLECTION

SKINCARE & GIFTSETS



SKINCARE COLLECTION

THE BEST AND MOST OF OUR
RETAIL EXPERTISE.

A complete expert turndown offering
with retail formulas made in France, from
bodycare to facecare and fragrances.
Surprise and delight your guests with
unique and sensory in-room products.



Shea butter

An iconic ingredient that works its nourishing magic while taking your senses on a journey.

FACECARE



SHEA BUTTER MAKE-UP REMOVER CLOTH

4ml

Soaked in a lotion enriched with shea extract, cornflower floral water (soothing) and orange blossom floral water (softening), this cloth both removes make-up and refreshes in one simple step. Its gentle, alcohol-free formula is suitable for all skin types and for removing make-up, from even sensitive eyes.

Tissue 100% biodegradable.



SHEA BUTTER LIGHT FACE CREAM

5ml

With its fine and non-greasy texture, the Light Comforting Cream helps to lastingly moisture your skin. As protected against external aggressions, it stays comfortable all day long. Formulated with 5% shea butter, this face cream is an ideal skincare for normal to combination skin, even sensitive one.

Subject to stock availability



SHEA BUTTER EYE PATCHES

1.5g

With a formula enriched in shea extract, these eye patches are perfectly adapted to the eye contour. They provide comfort, softness and a refreshing sensation. The hydrating ingredients are released for an instant soothing effect and restful-looking eyes.



SHEA BUTTER LIP BALM

4ml

Enriched with shea butter (10%), this moisturising Lip Balm helps to nourish and protect dry lips leaving them soft and supple.



SHEA BUTTER LIPSTICK

2g

Formulated with 10% shea butter, this lipstick helps to nourish and protect dry lips, leaving a supple and soft sensation.

Immortelle

Immortelle is a flower that never fades, even when picked. This powerful ingredient fights visible signs of ageing, giving skin the youthful, radiant glow you've always wanted.



PRECIOUS IMMORTELLE FACE CREAM

5ml

The Precious Cream offers triple action to visibly reduce the appearance of wrinkles and help restore firmness to the skin. Nourished and comfortable, the skin feels protected against harsh environmental elements.

Subject to stock availability

FACECARE

Réotier

Thanks to its high calcium content, this incredible water helps skin maintain its hydration barrier and retain moisture.



ULTRA THIRST- QUENCHING CREAM

5ml

Enriched with Réotier water and hyaluronic acid this fresh melting cream acts like a magnet to recharge skin with water, leaving it glowing with moisture and softness all day long. Softened by a silky veil, skin is refreshed and radiant.

Subject to stock availability

HANDCARE



**BEST
SELLER**

SHEA BUTTER HAND CREAM

10ml

Highly concentrated in shea butter (20%), this handcream penetrates quickly and helps to nourish, protect and soften the hands. The creamy texture is rapidly absorbed to leave the hands soft and comfortable, without any greasy film.



ALMOND HAND CREAM

10ml

Enriched with almond milk and almond oil, the silky-smooth cream Almond Delicious Hand helps to nourish and soften the hands while enveloping them with the subtle and mouthwatering scent of fresh almonds.

Turndown Tip

Leave it on the pillow for the Turndown service... an unexpected gift for your guests!

FRAGRANCES & WELL-BEING



RELAXING PILLOW MIST

15ml

This relaxing essential oil spray is effective at creating a soothing sensation, conducive to a peaceful, relaxing night's sleep. Blending essential oils of lavender, bergamot, mandarin, sweet orange and geranium known for their relaxing properties, it can be sprayed in your bedroom to create a calming atmosphere that promotes a feeling of peace and well-being.



EFFERVESCENT REVITALIZING CUBE FOR BATH

18g

As it dissolves in the bath, this sugar cube releases essential oils of mint, pine and rosemary. It perfumes the bath water with a delicate scent and revitalizes the body and mind.



Paper pack



VERBENA EAU DETOILETTE

10ml

A delicate and sparkling fragrance that draws its inspiration from Provençal markets, where the freshly picked leaves of verbena fills the air with their refreshing and lemony scent.



GIFTSETS COLLECTION

BE GENEROUS AND PAMPER YOUR
GUESTS.

Welcome your guests with this selection of giftsets combining sensorial pleasure and well-being. These exclusives pouches and boxes reveal the promise of a beautiful gateway.

Step into our giftsets offering, ideal for the most demanding guests!



LIPS & HANDS DUO

- Shea Butter Lip Stick 2gr
- Shea Butter Hand Cream 10ml



SLEEPWELL POUCH

A generous pouch with our relaxing and cocooning essentials, perfect for bedtime.

- Lavender Foaming Bath 100ml
- Lavender Pillow Mist 15ml
- Shea Butter Hand Cream 10ml
- Shea Butter Light Comforting Cream 5ml



LIMITED
EDITION
SUBJECT TO STOCK AVAILABILITY

MERCI BOX - HAPPY HANDSTRIO

A cute hand creams giftset to spread the magic of Provence.

- Verbena Hand Cream 10ml
- Shea Butter Hand Cream 10ml
- Almond Hand Cream 10ml



REOTIER KIT

A full moisturizing routine that will suit all skin types

- Soothing mask 6ml
- Aqua Reotier cleansing gel 40ml
- Aqua Reotier thirst quenching cream 20ml



VIP GIFTSET

The perfect gift to please the most demanding guests.

- Relaxing Pillow Mist 100ml
- Immortelle Cleansing Foam 50ml
- Cedrat Stick Deo 75g

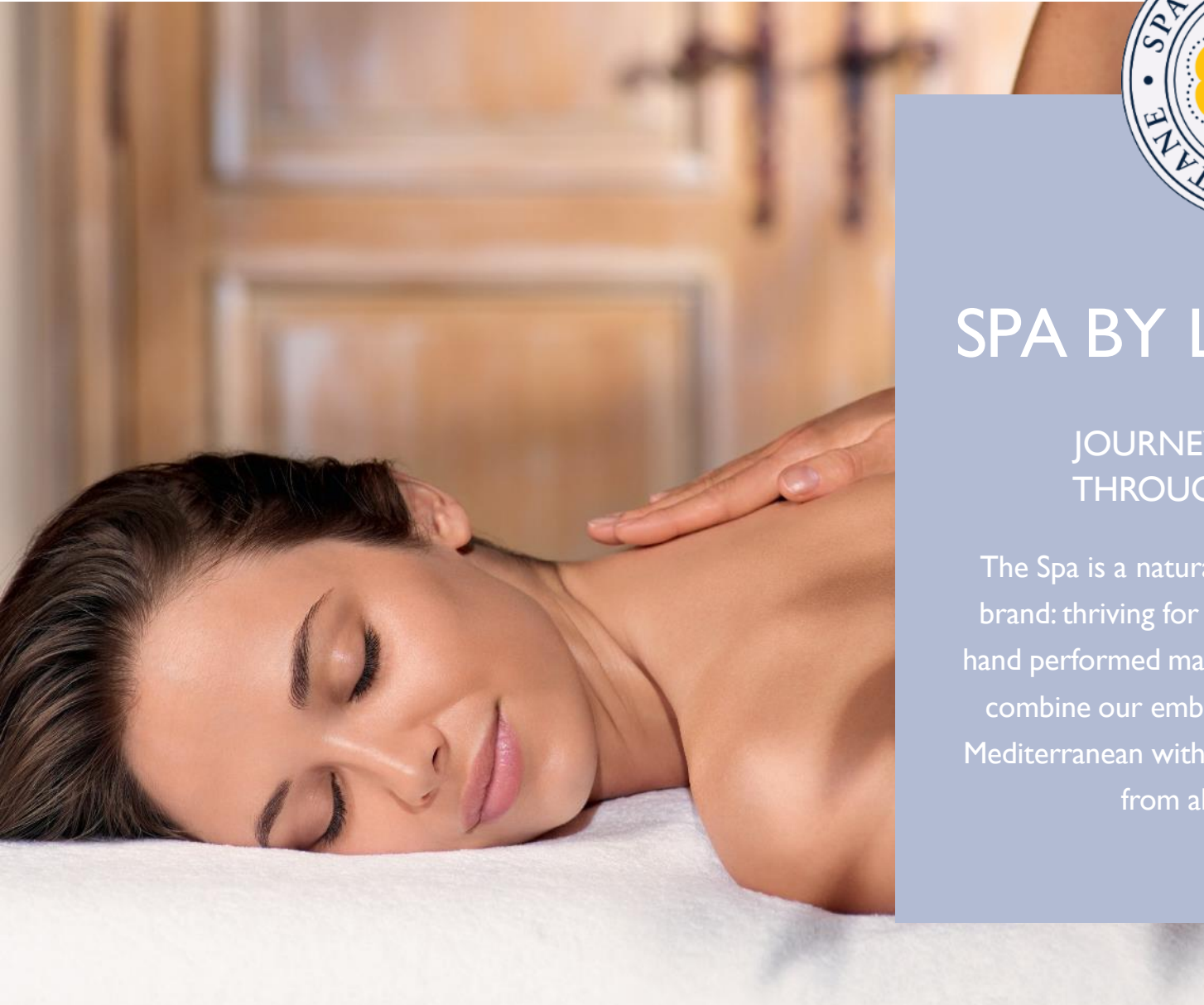
SPA
BY L'OCCITANE



SPA BY L'OCCITANE

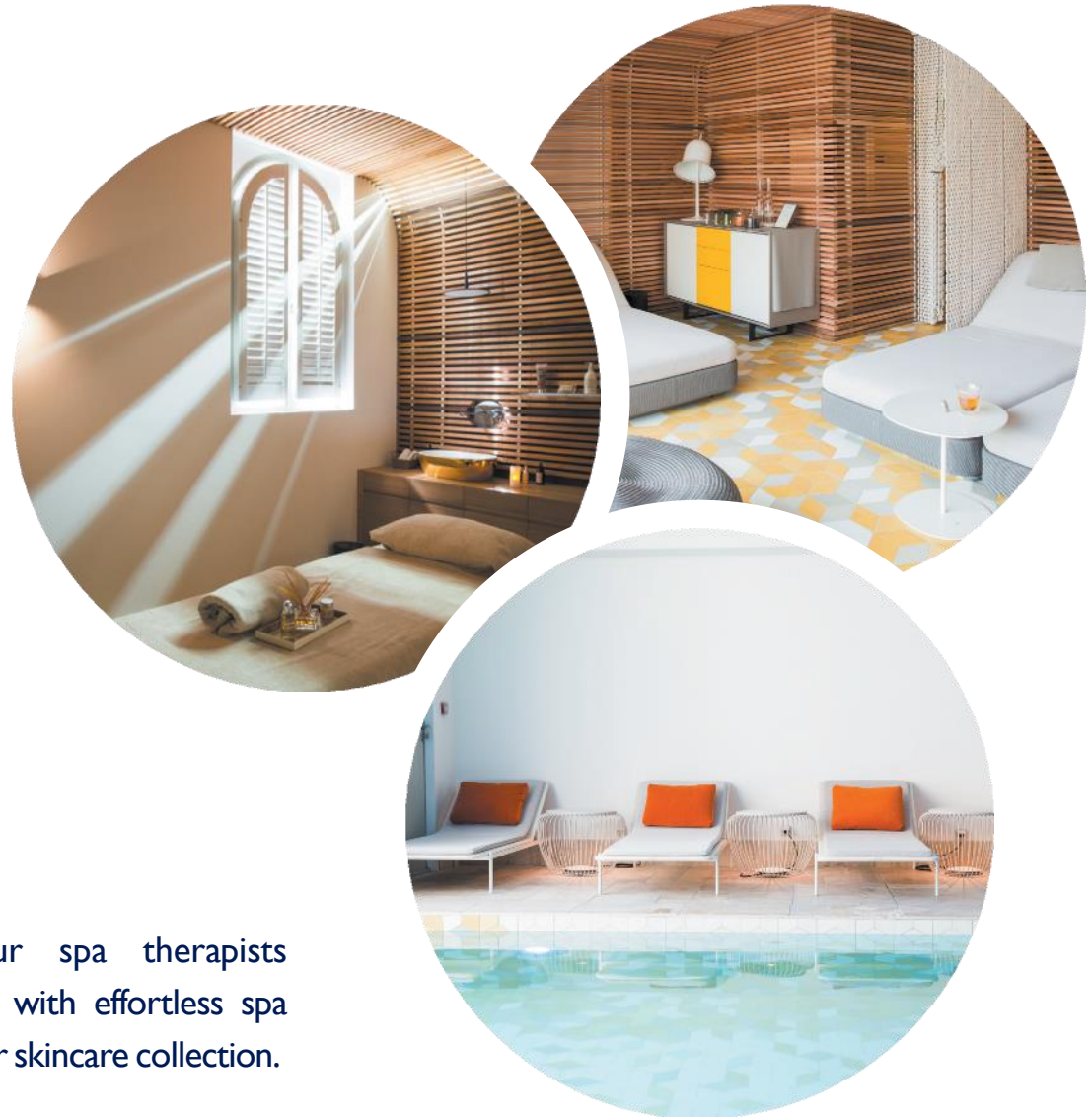
JOURNEY TO PROVENCE
THROUGH YOUR SENSES.

The Spa is a natural extension of L'OCCITANE brand: thriving for authenticity, we always prefer hand performed massages over technologies, and combine our emblematic ingredients from the Mediterranean with traditional massage therapies from all over the world.



THE BEST OF L'OCCITANE IN YOUR SPA

- L'OCCITANE Spa partnerships offer **tailor-made concepts** with **expert spa protocols** and provide **marketing** and **training tools** for optimal exposure.
- Today we are present in retail locations and hotels all over the world to offer a **distinctive brand experience** for **holistic well-being**.



Benefit from our spa therapists expertise in room with effortless spa tips to complete our skincare collection.



L'OCCITANE
EN PROVENCE